

Press release
February 25, 2016

“JAZZ ZONE” IN GALERIA KATOWICKA’S HIGHER LEVEL PROJECT

Jazz posters from Argentina, Belarus, the Czech Republic, Ecuador, Greece, Iran, South Korea, Mexico, Russia, Serbia, Slovakia, Italy and Poland – an exhibition created as a result of cooperation between Negatyw Gallery and the Department of Graphic Design at the Institute of Art at the Art Faculty of the University of Silesia is coming to the HIGHER LEVEL PROJECT Zone in Galeria Katowicka for at least a month and a half. Its premiere will be held on February 26, 2016 at 7pm.

“Jazz Zone” is a collection of jazz posters, which emerged out of cooperation between Negatyw Gallery and the Department of Graphic Design at the Institute of Art at the Art Faculty of the University of Silesia. It will be accompanied by jazz soundtrack prepared by the artist known as 7w5.

The exhibition features works from Argentina, Belarus, the Czech Republic, Ecuador, Greece, Iran, South Korea, Mexico, Russia, Serbia, Slovakia, Italy and Poland. They embody everything there is to find in jazz music - tension and relaxation, discipline and freedom, harmony and contrast, sound and silence. Colors, structures and means of expression might change but at the same time we can see harmonious links between subsequent works. Basically, this is like the jam session of posters.

The premiere of “Jazz Zone” is scheduled for 7pm on February 26, 2016. It will be held at level +2 of Galeria Katowicka, in the HIGHER LEVEL PROJECT Zone occupied by Negatyw Gallery.

“Jazz Zone” is the first part of the "Art Symphony" project recently started by Negatyw Gallery. It will be made up of various exhibitions and art events related to the fact that Katowice was named the "City of Music" by UNESCO towards the end of 2015. The main assumption of “Art Symphony” is to showcase the region's musical capacity in a creative way, making use of visual arts and involving most talented young artists.

HIGHER LEVEL PROJECT is a unique initiative carried out by Galeria Katowicka in cooperation with city authorities and the region’s key cultural institutions. Experts from the National Center for Culture have named it one of Poland’s top 20 cultural projects.

HIGHER LEVEL PROJECT shows local residents how much their region can offer in terms of culture and education. It creates and draws interesting events, supports various institutions and promotes what’s worth attention.

HIGHER LEVEL PROJECT kicked off on July 1, 2015. Until now there has been over 200 different events, including art-related projects, job fairs, exhibitions, theme sessions, relaxation meetings, theater plays, performances and concerts. In autumn the project saw the opening of the “Mall Stage,” the fourth official stage of the Silesian Theater, marking the first time in Poland a regular theater stage came to a retail mall.

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Galeria Katowicka is a unique retail and transport center located in downtown Katowice. Its retail space of 47,000 m² hosts over 250 units. Galeria Katowicka attracts more than a million consumers each month. Customers can leave their vehicles at a two-level underground car park with 1,200 spaces. The mall offers direct access to a railway station and an underground public bus terminal. It has a Multikino cinema with 10 screening rooms, incl. an ultra-modern “Xtreme” room equipped with Dolby Atmos sound system. Galeria Katowicka was opened on September 18, 2013.

Galeria Katowicka’s owner is **Meyer Bergman**, an investment management company operating in the real property sector. On behalf of global investors, it runs three closed-end funds with assets worth a total of c. EUR 3bn. **Apsys Poland** manages Galeria Katowicka, overseeing daily operations and leasing.

Visit our website www.galeriakatowicka.eu

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About **Meyer Bergman**

Meyer Bergman is a privately held real estate investment management firm headquartered in London. The firm was established in 2004 from the core investment management platform of its predecessor, MAB Group, which had a successful track record of developing over 3 million sqm of real estate worth over €7.5 billion across Europe. **Meyer Bergman** advises three closed-ended, value-add real estate funds with a total of approximately €4 billion of assets on behalf of global institutional investors including leading pension fund, sovereign wealth funds, endowments, and asset managers.

Meyer Bergman focuses on a retail led investment strategy, targeting well locate assets in gateway cities across Europe that provide value creation opportunities and are attractive to institutional investors and expanding retailers. Target markets include the UK, Germany, France, the Nordic Region, Poland, and Czech Republic. Typical transaction size is between €25m to €200m involving under-managed or under-utilised retail properties sourced off-market through its extensive network. Assets are managed actively to deliver attractive risk-adjusted returns to its investors.



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