

Press release
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FOR CLASSY MEN – PAWO AT GALERIA KATOWICKA

PAWO brand endorsed by Rafał Maślak, Mister Poland 2014, has just opened its store at Galeria Katowicka. Men who care about their appearance will find business and smart casual apparel here. PAWO shop at Galeria Katowicka also offers fashion tips from image consultants.

PAWO is Poland's leading menswear producer of coats, suits, jackets, pants, shirts and ties boasting unconventional design and colors. The brand's chief designer is Andrzej Foder whom "Moda Męska" magazine named as one of the best designers of the 1998-2008 decade, who have significantly influenced the way Polish gents dress.

"We are passionate when it comes to creating a modern man's image. Our products are aimed at men who pay attention to how they look. We help our customers change their style and gain confidence, offering one-on-one meetings with image consultants," says Alicja Sikorska, PAWO Retail Chain Manager. "We focus on business and smart casual attire. Our shops also stock a limited edition of RM by Rafał Maślak shirts co-designed by Mister Poland 2014 who is our brand ambassador," she adds.

RM Limited Edition by Rafał Maślak is a collection of six shirts designed specifically for very formal events. 100% cotton shirts with a tiny bit of satin glitz ensure comfort and good fun throughout the night.

"Elegant, comfortable, well-fitted and boasting interesting accents. Every single detail of these shirts has been meticulously selected. The common element ensuring the collection's consistency is the presence of black and white dots. Depending on a model, they cover all shirt or are subtly hidden in pleats, insets and on the external part of the collar and cuffs, making the shirts unique," says Alicja Sikorska.

PAWO store at Galeria Katowicka also offers high-quality suits and unique accessories, such as ties, bowties, belts, pocket squares and shoes.

PAWO has 31 stores in Poland. The new unit at Galeria Katowicka's level +2 occupies an area of 100 m².

PAWO complements Galeria Katowicka's menswear range made up of Bytom, Brice, Lancerto. Lavard, Pierre Cardin, Springfield, Vistula and Wólczanka.

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Further information:



www.galeriakatowicka.eu

Marta Stach

m.stach@imagopr.pl

+48 609 808 119

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Galeria Katowicka is a unique retail and transport center located in downtown Katowice. Its retail space of 53,000 m² hosts over 250 units. Galeria Katowicka attracts more than a million consumers each month. Customers can leave their vehicles at a two-level underground car park with 1,200 spaces. The mall offers direct access to a railway station and an underground public bus terminal. It has a Multikino cinema with 10 screening rooms, incl. an ultra-modern "Xtreme" room equipped with Dolby Atmos sound system. Galeria Katowicka was opened on September 18, 2013.

Visit our website: www.galeriakatowicka.eu.